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**Star Business Solutions and Greentree Software Assists Australian Infrastructure Companies**

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The Good Oil Banner

Posted by **SBS from Melbourne** on 22/04/2009 at 11:04 AM in Business / Canberra Classifieds  
 Greentree Business & Accounting Software, with their largest Australian Business Partner, Star Business Solutions are bringing the message of Enterprise Australia moving forward. With the launch of the Greentree's new publication "The Good Oil", Greentree and Star Business Solutions are making their clients and prospects feel that they are one of the businesses in Australia that can keep the country moving even in challenging economic times like this. « **Business**

Companies involved in infrastructure activity are progressively being acknowledged by becoming a recipient of this new publication that highlights other successful companies within their industry and how they have achieved success using Greentree.

There has been an ever growing need to develop and maintain all aspects of infrastructure in Australia. Demands on roads, electricity supply and water supply are increasing as Australia's population grows, creating more opportunities for the infrastructure industry.

With the current economic downturn, the Federal Government announced a \$42 billion Nation Building and Jobs Plan which will be a critical step in protecting the economy and safeguarding the construction sector. This plan makes a \$29 billion commitment to new and renewed facilities for Defence, schools, local roads and community infrastructure and is a welcome step to safeguard more than 90,000 jobs in the infrastructure and construction sectors.

It makes sense in a time of economic downturn to invest in Infrastructure: the negative effects of the downturn are mitigated and competitive pricing can be leveraged by the government leading to the long term benefit of a modernised, better infrastructure. These investments can also position the economy to come out of the downturn stronger, more productive and more competitive.

In today's uncertain economic environment, it has become increasingly difficult to justify investments in information technologies. At times, the challenges faced in moving forward on critical IT investments seem insurmountable. However, companies who are able to invest during a downturn will benefit from productivity improvements, delivered through technology. For example, by automating the order process, businesses can streamline activities to reduce the number of human resources needed to carry out routine tasks, giving management more time to spend growing their business rather than simply just running it. They also face better business prospects in the recovery phase of the economy.

Greentree, with Star Business Solutions can help keep their client's business moving even in tough economic times such as we are now experiencing. Greentree Business & Accounting Software can be "The Good Oil" that keeps business engines moving.

A dedicated webpage has been set up [www.greentree.com/thegoodoil](http://www.greentree.com/thegoodoil) so that this positive message can flow through. Readers of the Good Oil magazine can also send their feedback through the online response form. An electronic version of The Good Oil magazine will be available from this website.

For more information contact Star Business Solutions on [sales@star.cd](mailto:sales@star.cd)



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